



European Alliance for
Personalised Medicine

7th annual Presidency Conference:
“Forward as one: Healthcare Innovation and
the need for policymaker engagement”

Brussels // 8-9 April // 2019

In Association with the Romanian Presidency of the EU
FONDATION UNIVERSITAIRE - 11, Rue d’Egmont - 1000 Bruxelles

Monday 8th April

18.00

Drinks Reception

EAPM Conference Launch:

Lambert Van Nistelrooij,

Member of the European Parliament - REGI Committee

Carla Bedard Pfeiffer,

Senior Health Systems Strategy Leader, Personalised Healthcare (PHC), F. Hoffmann-La Roche AG

Mary Baker,

Past President, European Brain Council

19.00

Dinner for Romanian Presidency, speakers and sponsors

Smart Solutions for bringing innovation In Healthcare

Chair: Mary Baker, *Past President, European Brain Council*

Stephan Lejeune,

European Organisation for Research and Treatment of Cancer (EORTC)

Paul Rübzig,

MEP & STOA Vice Chair

Christine Chomienne,

Director of Research & Innovation, INCa, France

Christos Andriopoulos,

Managing Director, Merck Belgium



Tuesday 9th April

08.00-
09.00

Registration

09.00

Welcome

Chair: Denis Horgan, *Executive Director, EAPM*

Cristian Busoi

MEP, ENVI Committee, European Parliament

Paul Rübig,

MEP & STOA Vice Chair

09.20

Keynote address

Lydia Mutsch,

Minister of Health, Luxembourg (tbc)

09.30

Personalised Medicine and the Innovation Agenda:
An Integrated Approach

Martin Seychell,

Deputy Director General (DDG1) - DG SANTE, European Commission

Q&A

09.45 -
11.00

Session 1:
Technology Developments

Chair: Etienne Richer,

Associated Director, CIHR Institute of Genetics

Serena Scollen,

Head of Human Genomics and Translational Data, ELIXIR

Dr Michael Hudecek,

Univ of Würzburg

Fabrice André,

Professor in the Department of Medical Oncology, Institut Gustave Roussy, Villejuif, France

Mr Kalle Killar,

Deputy Secretary General on E-services Development and Innovation, Ministry of Social Affairs of Estonia

Benedikt Westphalen,

Comprehensive Cancer Center Coordinator Molecular Oncology, University of Munich

Q&A



11.15 –
12.30

**Session 2:
Hematology – Personalised Treatment and Personalised Prevention**

Chair: Christine Chomienne,
Director of Research & Innovation, INCa, France

Michael Zaiac,
*Head of Medical Affairs, Oncology Region Europe, Novartis; The Future of Hematology:
Collaboration for Innovation, Novartis*

Dr David Rees,
Pediatric Hematology, King’s College London

Jorge Sierra,
MD, PhD, hematology, Hospital de la Santa Creu i Sant Pau, Barcelona

Elvie Ingoli,
President of the German Sickle Cell Disease and Thalassemia Association.

Marian Harkin,
Member of the European Parliament

Q&A

12.30-
13.30

Lunch

13.30 –
14.45

**Session 3:
Pharmaceutical/Diagnostics – Regulatory Framework (part I)**

Chair: Mary Harney,
Former Minister of Health, Ireland, Chancellor University of Limerick

Francesco De Lorenzo,
President, European Cancer Patients Coalition (ECPC)

Discussion:

Etienne Richer,
Associated Director, CIHR Institute of Genetics

Yves Verboven,
Director, Market Access and Economic Policies, Medtech

Flora Giorgio,
Head of Sector HTA, DG SANTE, European Commission

Q&A



15.00 –
16.15

**Session 4:
Pharmaceutical/Diagnostics – Regulatory Framework (Part II)**

Chair: Laurenz Baltzer,
Strategy Competence Lead, Karger

Ortwin Schulte,
Head of Unit Health Policy, German Permanent Representation to the EU

Marcus Guardian,
Chief Operating Officer, EUnetHTA

Ron Van Schaik,
*Professor of Pharmacogenetics, Erasmus MC; President, European Society for Pharma-
cogenomics & Personalised Therapy (ESPT)*

Martina von Meyenn,
Global Medical Lead, Real World Data Platforms, Roche

Q&A

16.15–
16.30

Networking

16.30 –
17.00

**Closing Session:
Political Will and Institutional Support**

Denis Horgan,
EAPM Executive Director

Despina Spanou,
Director for Digital Society, Trust and Cybersecurity, DG CONNECT (TBC)

Dubravka Suica,
Member of the European Parliament

Dr. Tuula Helander,
Senior Specialist, Ministry of Social Affairs and Health, Finland

17.30

Close