



European Alliance for
Personalised Medicine

Global Conference: A destination in sight: Doing it right to bring personalised healthcare to patients

Wednesday, Oct 27th, 2021

08.00 – 10.30 CET: Asian Roundtable
11.00 – 13.00 CET: Middle East Roundtable
14.00 – 16.00 CET: Europe Roundtable
16.30 – 19.00 CET: Americas Roundtable

Overview:

Personalised medicine could deliver equivalent benefits for the citizen, through public health initiatives that empower disease prevention, prediction of risk, and promotion of healthy lifestyles. But health care systems are not always ready to respond to the opportunities that are presented. The disruptive nature of personalised care challenges the traditional patterns of thinking in this domain. Practices, presumptions, and even prejudices that date from before the millennium, tend to resist a 21st century approach to health care.

A revised policy framework is needed to realise the potential of personalised medicine.

The discussions ahead will be centered around the concept of personalised medicine as referring to innovative medical interventions tailored to the specific needs of individual patients, thus providing better treatment and preventing undesirable adverse reactions while fostering a more efficient and cost-effective healthcare system.

The conference takes a look at this landscape and presents a policy framework for to bring personalised medicine into healthcare systems: The framework will look at the following issues:

- Governance
- Reimbursement
- Infrastructure
- Awareness
- Privacy
- Collaboration
- Technology

Objective of the conference:

- Deliver a forum that enable discussion, collaboration and agreement
- Attract the contributions of Global's leaders in the development deliver and uptake of personalised medicines
- Build on practical approaches through the review and study of relevant case materials and dedicated guidance developed for the conference

Target Audience:

Participants will include public health decision makers, representatives from the regional institutions, politicians, patient organisations, and umbrella organizations representing interest groups and associations actively engaged in the field of Personalised Healthcare. Each

session will comprise panel discussions as well as Q&A sessions to allow best possible involvement of all participants

08.00 – 10.30 CET

Roundtable: Asia - A destination in sight: Doing it right to bring personalised healthcare to patients

Setting the Scene:

08.00 – 08.15 : *Overview of the Framework. (D. Horgan)*

08.15 – 09.15 *Session: Privacy, Collaboration Technology, Governance,*

- **Jonathan A. Lal**, Dean - Jacob Institute of Biotechnology and Bioengineering, Sam Higginbottom University of Agriculture, Technology and Sciences, Uttar Pradesh, India **(Confirmed)**
- **Leanne Raven**, CEO, Crohn's and Colitis Australia **(Confirmed)**
- **Woong-Yang Park**, Samsung Genome Institute/Sungkyunkwan University School of Medicine, Korea **(Confirmed)**

Discussion

09.15 – 10.15: *Session: Reimbursement, Infrastructure, Awareness*

- **Dr. Krishna Redd**, Country Director, ACCESS Health India **(Confirmed)**
- **Tamra Lysaght**, Director of Research and Phase Director of the Health Ethics, Law and Professionalism Programme, Centre for Biomedical Ethics, Yong Loo Lin School of Medicine, National University of Singapore **(Confirmed)**
- **Chai Chuah**, Former Director General of Health at New Zealand Health Ministry **(Confirmed)**

Discussion

10.15 – 10.30 *Conclusion*

11.00 – 13.00 CET

Roundtable: Roundtable: Middle East & Africa- A destination in sight: Doing it right to bring personalised healthcare to patients

Setting the Scene:

11.00 – 11.15 : *Overview of the Framework. (D. Horgan)*

11.15 – 12.20 *Session: Governance, Reimbursement, Privacy, Collaboration Technology*

- **Dari Alhuwail**, Associate Professor, Information Science Department, College of Life Sciences, Kuwait University Acting Assistant Vice President for Institutional Development, Kuwait University, Kuwait

- **Kawaldip Sehmi**, Chief Executive Officer, International Association of Patient organisations (Confirmed)
- **Mohamed Nagy**, Head Of Pharmacy Specialities , Personalized Medication Management Unit Head Children's Cancer Hospital, Egypt **(Confirmed)**
- **Sarper Diler**, Faculty Member, Istanbul University Istanbul Medical Faculty,International Hematopoeitic Stemcell Transplantation Coordinator of NMDP, Turkey **(confirmed)**
- **Dominique Kondji Kondji**, Executive Director of the NGO, Building Capacities for Better Health in AFRICA **(Confirmed)**

12.20 – 12.45: Discussion

12.45 – 13.00 Conclusion

14.00 – 16.00 CET

Roundtable: Roundtable: Europe A destination in sight: Doing it right to bring personalised healthcare to patients

14.00 – 14.15 : Overview of the Framework. (D. Horgan)

14.15 – 15.00 Session 1: Privacy, Collaboration Technology

- **Antoni Montserrat Moliner**, Active Senior on Public Health for the European Commission **(Confirmed)**
- **Iñaki Gutiérrez-Ibarluzea**, Vice President en Health Technology Assessment international (HTAi), Basque Region Spain **(Confirmed)**
- **Marius Gaenta**,Co-Founder, Center for Innovation in Medicine, Bucharest, Romania **(Confirmed)**
- **Stephen McMahon**, Chairman and co-founder of the Irish Patients' Association (IPA), Ireand **(Confirmed)**

15.00 – 15.45: Session II: Resilience, Governance, Reimbursement, Infrastructure, Awareness

- **Rosa Giuliani**, Consultant in Medical Oncology at The Clatterbridge Cancer Center, Chair of the Public Policy Committee, European Society of Medical Oncology
- **Jasmina Koevea**, President, Bulgarian Alliance for Personalised and Precision Medicine **(Confirmed)**
- **Paul De Raeve**, Secretary General. European Federation of Nurses Associations (EFN) **(Confirmed)**
- **Beata Jagielska**, Maria Skłodowska-Curie Memorial Cancer Center and Institut, Poland **(Confirmed)**

15.45 – 16.00 Conclusion

16.30 – 18.30 CET

Roundtable: LATAM & US & CANADA - A destination in sight: Doing it right to bring personalised healthcare to patients

Setting the Scene:

16.30 – 16.45 : Overview of the Framework. (D. Horgan)

16.45 – 18.00 Privacy, Collaboration Technology, Governance, Reimbursement, Infrastructure, Awareness

- **Amy Moore**, VP of Global engagement at LUNGevity Foundation **(Confirmed)**
- **Étienne Richer**, PhD, Associate Scientific Director, Institut de génétique des IRSC | CIHR Institute of Genetics, Canada **(Confirmed)**
- **Arturo Panduro**, Department of Molecular Biology in Medicine, Civil Hospital of Guadalajara, Fray Antonio Alcalde, Guadalajara, Jalisco. Mexico **(Confirmed)**
- **Fred Horne**: Health Policy Consultant and Former Minister of Health, Alberta, Canada **(Confirmed)**
- **Marianna De Camargo Cancela**, Senior Researcher, National Cancer Institute (INCA). Rio de Janeiro, Brazil **(Confirmed)**

18.00 – 18.20 Discussion

18.20 – 18.30 Conclusion