


# EAPM'S Global Conference



- Registries
- Electronic Health Records
- Health Insurance Data
- Biobanks
- Patient and physician surveys
- Genomes
- Hospital Data



European Alliance for  
Personalised Medicine



# **Forward Together - Where we are now and the necessary next steps for a resilient healthcare System’ - effective ways of investing in healthcare in a COVID 19 and Post COVID 19 World**

## **Seminar 1:**

Asia, the Middle East  
and the European Union

Time: **08.00 - 12.50**

(All Times are in Central European Time)

## **Seminar II:**

European Union, Latin America  
and North America

Time: **16:00 - 19.15**

(All Times are in Central European Time)

**Tuesday, July 14th, 2020**

We sincerely hope you will be able to join us for this vital, high-level global virtual gathering on 14 July, and with that in mind please find the agenda below.

## ◆ Programme: Morning Seminar

### Seminar I: Asia, the Middle East and the European Union

Time: **08:00 - 12.50**

(All Times are in Central European Time)

**08.00-08.20**

#### Opening Session and welcome Messages:

- Welcoming address by the European Parliament
- Opening address by the European Commission
- Presentation of the sessions by the moderator

Conference moderator: **Denis Horgan**, *Executive Director, European Alliance for Personalised Medicine*

## ◆ Session 1: New science, new opportunities in a COVID-19 and Post COVID-19

**08.20-09.20**

#### Chair:

**Jerome Foucaud**, Head of the Department of Human Sciences, Epidemiology and Public Health, Institut National du Cancer (INCa), France

#### Panellists:

**Maarten Ijzerman**, VCCC professor and head of Cancer Health Services Research in the University of Melbourne, Australia

**Maude Elvira Phipps**, Professor of Human Genetics at the Monash University Malaysia

**Bettina Borisch**, Professor of Social and Preventive Medicine, University of Geneva; Director of the Secretariat of the World Federation of Public Health Associations

**Jayesh Ranjan**, IAS, Principal Secretary to Government of Telangana, Industries & Commerce (I&C) Department, & Information Technology, Electronics and Communications (ITE&C), India

**Joseph Shemesh**, MD, Director of the Shibat Medical Screening Center

**Sadakatsu Ikeda**, Associate Professor in Medical Oncology, Tokyo Medical University, Japan

Followed by Q&A

## Session II: Propelling Health Care into the Twenties: Futureproofing the Global Policy Landscape

10.30-11.30

### Chair:

**Bogi Eliassen**, Director, Head of Health/Head of Denmark Unit UNESCO Chair in Bioethics

### Panellists:

**Joanne Hackett**, General Partner Healthcare Practice, IZY Capital, UK

**Tikki Pangestu**, former Director, Research Policy & Cooperation, WHO, Geneva, Switzerland

**Sarah Garner**, Acting Program Manager - Health Products and Pharmaceuticals, WHO EUROPE

**Mary Harney**, Former Tánaiste and Former Minister for Health, Ireland

Followed by Q&A

## Closing Session: Grasping the chance: transforming healthcare through public-private cooperation

11.30-12.30

### Chair:

**Pierre Meulien**, Executive Director, Innovative Medicines Initiative (IMI)

### Panellists:

**Chai Chuah**, Former Director General of Health at New Zealand Health Ministry

**Jesus Rueda**, Director, International Affairs, MedTech Europe

**Dan Grant**, Managing Director, MTP Connect, Australia

**Nares Damrongchai**, CEO, Thailand Center of Excellence for Life Sciences, Thailand

Followed by Q&A

## ● Closing Summary for Seminar One

12.30-12.50

### **Chair:**

**Dennis Horgan**, Executive Director, European Alliance for Personalised Medicine

**Carla Bedard Pfeiffer**, Senior Health Systems Strategy Leader - Personalised Healthcare (PHC), La Roche AG

12:50

**Close of seminar 1: EU, Asia Regions**

—

16.00

**Restart part II: US, LATAM, EU regions**

## ◆ Programme: Afternoon Seminar

### Seminar II: EU, LATAM, North America

Time: 16:00 – 19.15

(All Times are in Central European Time)

## ◆ Session 1: New science, new opportunities in a COVID-19 and Post COVID-19

16.00-17.00

### Chair:

**Antoni Montserrat**, Senior Expert on Cancer and rare Disease, DG Public Health, European Commission

### Panellists:

**Lars G. Hemkens**, Deputy Director Basel Institute for Clinical Epidemiology and Biostatistics (ceb); Senior Scientist, Department of Clinical Research, University Hospital Basel

**Etienne Richer**, Associate Director, CIHR Institute of Genetics, Canada

**Mark Ferguson**, Chief Scientific Adviser to Government of Ireland

Followed by Q&A

## ◆ Session II: Propelling Health Care into the Twenties: Future proofing the Global Policy Landscape

17.00-18.00

### Chair:

**Stanimir Hasurdjiev**, Chairperson, National Patients' Organization Bulgaria

### Panellists:

**Marianna De Camargo Cancela**, Senior Researcher, National Cancer Institute (INCA), Rio de Janeiro, Brazil

**Lillian I. Siu**, Senior medical oncologist, Princess Margaret Cancer Centre Toronto, Canada

**Marcelo D'Agostino**, Senior Advisor for Information Systems and Digital Health, Department of Evidence and Intelligence for Action in Health at the Pan American Health Organization (PAHO), USA

Followed by Q&A

Future  
Proofing  
Healthcare

In collaboration with the  
Future Proofing Initiative

## ● Closing Session: Grasping the chance: transforming healthcare through public-private cooperation

18.00-19.00

### Chair:

**Alastair Kent**, Formerly Director of Genetic Alliance UK

### Panellists:

**Lou Garrison**, Professor Emeritus in The Comparative Health Outcomes, Policy, and Economics (CHOICE) Institute in the School of Pharmacy, USA

**Marcus Guardian**, Chief Operating Officer, EUnetHTA

**Kristi L Koenig**, Professor Emeritus of Emergency Medicine & Public Health; Director Emeritus of Public Health Preparedness, UCI, USA (TBC)

**Du Wenmin**, Shanghai Drug Monitoring and Evaluative System, SDMES

Followed by Q&A

## 19.00-19:15 Closing Summary for Seminar Two

# EAPM'S Global Conference

## Next EAPM events

**September 18th, 2020**

ESMO Roundtable, Madrid, Spain

**Oct 13th - 14th, 2020**

German Presidency Conference - "Building a decentralised, data-rich biomarker space to speed better cancer care", Brussels, Belgium

**November 17th - 18th, 2020**

German Presidency Conference - "Building a decentralised, data-rich biomarker space to speed better cancer care", Brussels, Belgium



European Alliance for  
Personalised Medicine

Future  
Proofing  
Healthcare

In collaboration with the  
Future Proofing Initiative